

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 150878 /		<u>Alt Order #</u> 08349976
<u>Product</u> NRA-PVF		
<u>Contract Dates</u> 09/13/16 - 10/03/16		<u>Estimate #</u> 7617
<u>Advertiser</u> ISS/NRA PVF-A		<u>Original Date / Revision</u> 08/31/16 / 08/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agg Code</u>	<u>Advertiser Code</u> 388	<u>Product 1/2</u> 912
<u>Agency Ref</u> 2153		<u>Advertiser Ref</u> 51909

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/30/16	09/30/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$500.00					
N 2	WHIO	09/30/16	09/30/16	Late Late Show: Cord	1237a-137a		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$250.00					
N 3	WHIO	09/30/16	09/30/16	NewsCenter 7 5p	5p-530p		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,750.00					
N 4	WHIO	09/30/16	09/30/16	NewsCenter 7 530p	530p-6p		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,850.00					
N 5	WHIO	10/03/16	10/03/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$500.00					
N 6	WHIO	10/03/16	10/03/16	Late Late Show: Cord	1237a-137a		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$250.00					
N 7	WHIO	10/03/16	10/03/16	NewsCenter 7 5p	5p-530p		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,750.00					
N 8	WHIO	10/03/16	10/03/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,500.00					
N 9	WHIO	10/03/16	10/03/16	CBS This Morning	7a-9a		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,250.00					
N 10	WHIO	10/02/16	10/02/16	NFL Bengals Game	1:00 PM-4:00 PM		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$6,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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Chicago, IL 60680-9606
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Contract / Revision	Alt Order #
150878 /	08349976

Contract Dates	Product	Estimate #
09/13/16 - 10/03/16	NRA-PVF	7617

Advertiser	Original Date / Revision
ISS/NRA PVF-A	08/31/16 / 08/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WHIO	09/29/16	09/29/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$500.00					
N 12	WHIO	09/29/16	09/29/16	NewsCenter 7 6p	6p-630p		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$2,000.00					
N 13	WHIO	09/29/16	09/29/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$1,500.00					
N 14	WHIO	09/29/16	09/29/16	CBS This Morning	7a-9a		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$1,250.00					
N 15	WHIO	09/27/16	09/27/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$500.00					
N 16	WHIO	09/27/16	09/27/16	Late Late Show: Cord	1237a-137a		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$250.00					
N 17	WHIO	09/27/16	09/27/16	NewsCenter 7 6p	6p-630p		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$2,000.00					
N 18	WHIO	09/27/16	09/27/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$1,500.00					
N 19	WHIO	09/28/16	09/28/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$500.00					
N 20	WHIO	09/28/16	09/28/16	Late Late Show: Cord	1237a-137a		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$250.00					
N 21	WHIO	09/28/16	09/28/16	NewsCenter 7 530p	530p-6p		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,850.00					
N 22	WHIO	09/28/16	09/28/16	M-F 7p-730p	7p-730p		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,750.00					
Totals								0.00					22	\$29,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	22	\$29,450.00	(\$4,417.50)	\$25,032.50
Totals	22	\$29,450.00	(\$4,417.50)	\$25,032.50

Signature: _____ Date: _____

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Thank you for your business!

REP HEADLINE# 8349976 TRF# 150878
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG30/16 16.21
*** WHIO-TV ***

ADV # ADV. NAME ISS/NRA-PVF
AGY # AGY. NAME RED EAGLE MEDIA GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #
BUYER NAME KRISTY KOVACH
SALES PRSN PH- NICK WELTE

ORDER # CONTRACT # 8349976

CLASS: NATL. LOCAL REGIONAL

PRDCT NRA-PVF EST#7617 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/16 OCT3/16 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG30/16 16.21

REP: TO DEANNA
FR JARED
ORDER BEING SHIFTED TO RUN 9/27-10/3.
ALL LINES CHANGED
TOTAL STAYS SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 388
AGENCY PRODUCT CODE = 912
AGENCY EST# = 7617

1	E		1135P-1235A	30		\$500.00	9/30	9/30	1		FRI	1
PROGRAM : LT-COLBERT-CBS<												
RA35+ : 3.8												
CON COM1 : LT-COLBERT-CBS<												
2	E		1235A-135A	30		\$250.00	9/30	9/30	1		FRI	1
PROGRAM : LT-CORDEN-CBS<												
RA35+ : 2.3												
CON COM1 : LT-CORDEN-CBS<												

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG30/16 16.21
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	E		500P-530P PROGRAM : NWSCENTER 5 RA35+ : 11.3 CON COM1: NWSCENTER 5	30		\$1,750.00	9/30	9/30	1		FRI	1
4	E		530P-600P PROGRAM : NWSCENTER 530 RA35+ : 11.5 CON COM1: NWSCENTER 530	30		\$1,850.00	9/30	9/30	1		FRI	1
5	E		1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35+ : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$500.00	10/3	10/3	1		MON	1
6	E		1235A-135A PROGRAM : LT-CORDEN-CBS< RA35+ : 2.3 CON COM1: LT-CORDEN-CBS<	30		\$250.00	10/3	10/3	1		MON	1
7	E		500P-530P PROGRAM : NWSCENTER 5 RA35+ : 11.3 CON COM1: NWSCENTER 5	30		\$1,750.00	10/3	10/3	1		MON	1
8	E		600A-700A PROGRAM : DAYBREAK EDT RA35+ : 8.4 CON COM1: DAYBREAK EDT	30		\$1,500.00	10/3	10/3	1		MON	1
9	E		700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 6.4 CON COM1: CBS THS MRNG-2<	30		\$1,250.00	10/3	10/3	1		MON	1
10	E		100P-400P PROGRAM : BENGALS 9/11,18,25 RA35+ : 18.3 CON COM1: BENGALS 9/11,18,25	30		\$6,000.00	10/2	10/2	1		SUN	1

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG30/16 16.21
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	E		1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35+ : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$500.00	9/29	9/29	1		THU	1
12	E		600P-630P PROGRAM : NWSCENTER 6 RA35+ : 12.2 CON COM1: NWSCENTER 6	30		\$2,000.00	9/29	9/29	1		THU	1
13	E		600A-700A PROGRAM : DAYBREAK EDT RA35+ : 8.4 CON COM1: DAYBREAK EDT	30		\$1,500.00	9/29	9/29	1		THU	1
14	E		700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 6.4 CON COM1: CBS THS MRNG-2<	30		\$1,250.00	9/29	9/29	1		THU	1
15	E		1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35+ : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$500.00	9/27	9/27	1		TUE	1
16	E		1235A-135A PROGRAM : LT-CORDEN-CBS< RA35+ : 2.3 CON COM1: LT-CORDEN-CBS<	30		\$250.00	9/27	9/27	1		TUE	1
17	E		600P-630P PROGRAM : NWSCENTER 6 RA35+ : 12.2 CON COM1: NWSCENTER 6	30		\$2,000.00	9/27	9/27	1		TUE	1
18	E		600A-700A PROGRAM : DAYBREAK EDT RA35+ : 8.4 CON COM1: DAYBREAK EDT	30		\$1,500.00	9/27	9/27	1		TUE	1

REP HEADLINE# 8349976 TRF# 150878
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/16 16.21
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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19	E		1135P-1235A	30		\$500.00	9/28	9/28	1		WED	1
PROGRAM : LT-COLBERT-CBS<												
RA35+ : 3.8												
CON COM1: LT-COLBERT-CBS<												

20	E		1235A-135A	30		\$250.00	9/28	9/28	1		WED	1
PROGRAM : LT-CORDEN-CBS<												
RA35+ : 2.3												
CON COM1: LT-CORDEN-CBS<												

21	E		530P-600P	30		\$1,850.00	9/28	9/28	1		WED	1
PROGRAM : NWSCENTER 530												
RA35+ : 11.5												
CON COM1: NWSCENTER 530												

22	E		700P-730P	30		\$1,750.00	9/28	9/28	1		WED	1
PROGRAM : WHEEL-FORTNE												
RA35+ : 8.1												
CON COM1: WHEEL-FORTNE												

SEP/16 \$.00 OCT/16 29450.00

CONTRACT TOTAL 29450.00
TOTAL SPOTS 22

MARKET TOTALS \$68,488 WHIO 43% WDTN 29% WKRF 12% WRGT 16% CABL 0% WBDT 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE